



**FOR IMMEDIATE RELEASE:**

***Celebrating Kids, Crafts and Critters at the 2008 Shenandoah County Fair***

**August 22<sup>nd</sup> – August 30th**

Woodstock, Virginia

March 31, 2008

## **Shenandoah County Fair Goes Green!**

Strasburg's Boy Scout Troop 5 and Cub Scout Pack 75 along with members of the Stonewall Jackson High School Environmental Club will be participating in the Shenandoah County Fair Recycling Initiative (SCFRI). This project will enable the groups to help our environment through the creation of a professional recycling program at the Shenandoah County Fair this summer. Youth teams will be at the fair collecting and documenting recyclable materials as well as interacting with members of the public at the *Go Green* information booth.

Fair Manager Marcy McCann stated "The Board of Directors is committed to the Fair's tradition of education and entertainment. This project will expose thousands of fairgoers to the ease and value of recycling. This local effort is an offshoot of the Wildlife Learning Company's County Fair Recycling Initiative in Otsego County, New York. Susan Hadley co-founder of Wildlife Learning is mentoring us as we *Go Green!* this fair season."

In past years, waste created at the Shenandoah County Fair has ended up in our landfills. Diverting recyclable materials saves landfill space, energy and natural resources. Participating in this project is imperative to comply with Shenandoah County's recycling efforts as well as to promote recycling education and set a positive example for others. The Fair will provide recycling bins throughout the fairgrounds to encourage fairgoers, vendors and exhibitors to recycle all plastic and cardboard.

Randy Cook Scout Leader of Troop 5 said "We are excited to be part of this project. The development phase itself is a great learning experience for the Scouts and we hope recycling at the fair encourages individuals and organizations to participate in their own daily lives."

McCann stated that "The committee made up of youth and corporate partners such as Coca Cola, Allied Waste, The Shenandoah Valley-Herald, Town of Woodstock and Shenandoah County Dept. of Solid Waste meets each Sunday at the fair office. Each month the youth are treated to a Pizza Party and educational component such as a field trip like the one scheduled at the Shenandoah County Landfill's Recycling Barn. Brad Dellinger, Manager of the County's Dept of Solid Waste will supply educational materials for distribution during the fair."

Michael Collins and Conner Shirley co-founders of the Environmental Club are coordinating volunteers from area high schools and may be contacted through the fair office. Bin label sponsorships are available at the \$100 level and come complete with a window decal. Manda's Glass from Stephen's City became the first sponsor.

### **Contact:**

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